Day 1: THURSDAY, 4 JUNE 2009

9.00 – 10.00 REGISTRATION

10.00 – 10.15 WELCOMING

Prof. Roman NIESTRÓJ – Rector of CUE

Prof. Andrzej MALAWSKI – Deputy Rector of CUE for Scientific Research

Prof. Aleksander SURDEJ – Head of the Organizational Committee, CUE

10.15 – 12.00 PLENARY SESSION

Chair: Prof. Janusz TECZKE – Head of International Management Department, CUE

1) Family Businesses and the Impact of Economic Recession

David J. POLLARD – Leeds Metropolitan University, UK

2) The Next Generation in Your Business: A Succession “Geiger Counter”
3) Transfer of Family Business – Challenges in the EU Member States
Antal SZABO – Entrepreneurship Research and Education Network of Central European Universities (ERENET), Hungary

4) Optimizing Business Succession
Andy JUNKER - University of Applied Sciences in Saarbrücken, Germany
Jürgen GRIEBSH – University of Applied Sciences in Saarbrücken, Germany

5) The Role of Communication Processes in the Intergenerational Transfer of Family-Run Small and Medium-Sized Enterprises
Walter ZOCCHI – University of Pisa, Italy

QUESTIONS & DISCUSSION

12.00 – 13:00 LUNCH BREAK

13.00 – 15.00 WORKING SESSION 1: OWNERSHIP AND FINANCIAL ASPECTS OF FAMILY FIRMS

Chair: Dr. Antal SZABO – Ret. UN Advisor on SMEs and Entrepreneurship

1) Ownership Structure and Stock Market Returns
Cristina CELLA – University of Naples Federico II, Italy; Indiana University, USA

2) Ownership Effect and Family Firms Efficiency. Are Family Firms Different?
Marco CUCULELLI – Marche P. University, Italy
Francesco MARCHIONNE – Marche P. University, Italy

3) The Financial Behaviour of Families in Business. An Entrepreneurial and Socio-Psychological Perspective
Rania LABAKI – University of Montesquieu Bordeaux IV, France
4) Short-Term Borrowing for Long-Term Projects: Are Family Businesses More Susceptible to “Irrational” Financing Choices?
Bettina PETERS – Centre for European Economic Research in Mannheim, Germany
Peter WESTERHEIDE – Centre for European Economic Research in Mannheim, Germany

5) The Long-Term Effects of Start-Up Subsidies for the Unemployment
Marco CALIENDO – Institute for the Study of Labor in Bonn, Germany
Steffen KÜNN – Institute for the Study of Labor in Bonn, Germany

QUESTIONS & DISCUSSION

15.00 – 15.15 COFFEE BREAK

15.15 – 17.15 WORKING SESSION 2: HUMAN AND SOCIAL DYNAMICS OF ENTREPRENEURSHIP

Chair: Prof. Nelly DASZKIEWICZ – Technological University of Gdansk, Poland

1) Entrepreneurial Human Capital
Jens IVERSEN – Copenhagen Business School, Denmark
Nikolaj MALCHOW-MØLLER – Copenhagen Business School, Denmark
Prof. Anders SØRENSEN – Copenhagen Business School, Denmark

2) Entrepreneurs’ Selection Methodology in Social Entrepreneurship Programmes
Prof. António CAETANO – Lisbon University Institute, Portuagal
Susana SANTOS – Lisbon University Institute, Portuagal

3) The Trajectories of Polish Migrant Businesses in Scotland and the Role of Social Capital
Ewa HELIŃSKA-HUGHES - University of the West of Scotland, UK
Michael HUGHES –University of Aberdeen, UK
Paul LASSALE - University of the West of Scotland, UK
Igor SKOWRON - University of the West of Scotland, UK
4) New Generation Entrepreneurship and Family-Owned Companies. A Field Study on Turkish University Students
Belgin AYDINTAN – Gazi University, Turkey

5) Entrepreneurship Education as a Growth Stimulus for Family Firms
Tomasz RACHWAŁ – Pedagogical University of Cracow, Poland

QUESTIONS & DISCUSSION

17.15 – 20.00 BREAK

20.00 – 22.00 CONFERENCE DINER

Day 2: FRIDAY, 5 JUNE 2009

9.00 – 11.00 WORKING SESSION 3: ENTREPRENEURSHIP AND ENTREPRENEURIAL MANAGEMENT

Chair: Prof. Andrzej BLIKLE – Polish Academy of Sciences

1) The Evolution of Entrepreneurship: Is There Any Departure From Schumpeter’s Vision
Slavica MANIC – University of Belgrade, Serbia

2) Determinants of Entrepreneurship Based on Innovation in Commerce Firms. An Empirical Model Complemented by a Case Study Research
Teresa COSTA – Setubal Polytechnic Business School, Portugal
Luisa CARVAHLO – Setubal Polytechnic Business School, Portugal

3) The Iberian Franchising Companies. Development of a Model for Internationalization
Maria Isabel CRAVEIRO PEDRO – Lisbon University Institute, Portugal
José FILIPE – Lisbon University Institute, Portugal
Manuel FEREIRA – Lisbon University Institute, Portugal

4) Business Services Outsourcing: Contribution to Innovation in Distribution Services
Teresa COSTA – Setubal Polytechnic Business School, Portugal
Luisa CARVAHLO – Setubal Polytechnic Business School, Portugal

5) Medical Professionals as Entrepreneurs. The Review of the Literature
Jacek KLICH – Jagiellonian University, Poland

QUESTIONS & DISCUSSION

11.00 – 11.15 COFFEE BREAK

11.15 – 12.45 WORKING SESSION 4: ENTREPRENEURSHIP IN COMPARATIVE PERSPECTIVE

Chair: Prof. Aleksander SURDEJ – Head of European Studies Department, CUE

1) Measuring Company Competitiveness Using Business Level Data - Cross-Country Perspective
Gábor MÁRKUS – University of Pecs, Hungary

2) Entrepreneurship: Implications and Lessons from Family Entrepreneurs in Mauritius
Mridula GUNGAPHUL – University of Mauritius, Mauritius
Mehraz BOOLAKY – Bang College of Business, Kazakhstan

3) Factors Contributing Towards Intrapreneurship Development: An Empirical Study of some Selected Enterprises in Bangladesh
Nimalathasan BALASUNDARAM - University of Jaffna, Sri Lanka

4) Role of Small and Medium Enterprises in the European Union: Case Study of Slovakia
Iveta UBREZIOVA - Slovak University of Agriculture in Nitra, Slovakia
Klaudia FRIDRICHOVÁ - Slovak University of Agriculture in Nitra, Slovakia
Andrea UBREZIOVA - Slovak University of Agriculture in Nitra, Slovakia
5) Entrepreneurial Growth Factors in the Engineering Service Industry. Case Study of Croatia
Blazenka KNEŽEVIĆ – University of Zagreb, Croatia
Ivan KNEŽEVIĆ – Geofoto, Croatia

QUESTIONS & DISCUSSION

12.45 – 13.30 LUNCH

13.30 – 15.00 WORKING SESSION 5: ENTREPRENEURSHIP AND ITS INSTITUTIONAL ENVIRONMENT

Chair: Prof. Jan TARGALSKI – Head of the Entrepreneurship Department, CUE

1) The Role of Local Environment in SMEs’ Operation. Case Study of Hungary
Andrea GUBIK – University of Miskolc, Hungary

2) Entrepreneur Profile and Policy in Serbia
Ljubinka JOKSIMOVIC - University of Belgrade, Serbia

3) How to Support Family Business? About Family Business Network
Artur CHABERSKI – Family Firm Institute, Poland

4) Family Business Survey in the Czech Republic
Pavla ODEHNALOVA - Masaryk University in Brno, Czech Republic

QUESTIONS & DISCUSSION

15.00 – 15.15 COFFEE BREAK

15.15 – 16.45 WORKING SESSION 6: MANAGING SUCCESSION PROCESS IN FAMILY FIRMS
Chair: Prof. Czesław MESJASZ – Management Process Department, CUE

1) Congenital Value-Conflicts on Family Businesses – Theoretical Background
Peter SZIRMAI – Corvinus University of Budapest, Hungary
Katlin MIHALKOV-SZAKACS – Corvinus University of Budapest, Hungary

2) Microenterprises and Family Businesses as a Sign of the Subjectivisation of Enterprise
Barbara SIUTA-TOKARSKA - Cracow University of Economics, Poland

3) Factors Influencing Family Firms Creation in Poland
Jan BRZOZOWSKI - Cracow University of Economics, Poland
Marek SZARUCKI - Cracow University of Economics, Poland

4) The Succession in Bulgarian Family Firms. An Explanatory Investigation
Desislava YORDANOVA – Sofia University of St. Kliment Ohridski, Bulgaria

5) Succession Scenarios in Polish Family Firms. Empirical Study
Aleksander SURDEJ - Cracow University of Economics, Poland

Krzysztof WACH - Cracow University of Economics, Poland

QUESTIONS & DISCUSSION
16.45 – 17.00 CLOSING